



From the Publisher

Congratulations to the 2016 Lottery Industry Hall of Fame inductees! The 68 members of the PGRI Lottery Industry Hall of Fame have voted for and elected five new members.

The five 2016 Hall of Fame inductees:

- **Dermot Griffin**, Chief Executive of Premier Lotteries Ireland (PLI), Operator of the Irish National Lottery
- **Hansjörg Höltkemeier**, Managing Director and Member of the Board of Deutsche Klassenlotterie Berlin (DKLB), President of the European Lottery Association (EL)
- **Rose J. Hudson**, President & Chief Executive Officer, Louisiana Lottery Corporation Lotteries, First Vice President of the North American Association of State and Provincial (NASPL)
- **Norman Lingle**, Executive Director of the South Dakota Lottery
- **Sue van der Merwe**, Chief Operating Officer, Tatts Group Lotteries

PGRI conferences have evolved a rather unique brand for their focus on advocacy, the need to drive change and progress. Our events are really not about “education.” As vital as education is to the development of the future leaders of the lottery business, the industry associations provide a superlative and comprehensive educational program to meet that need.

The Lottery Industry Hall of Fame was founded in 2005 as a means of honoring those who have done the most to promote excellence and integrity in our industry and make the world lottery industry the great success. The recipients of this award are all a credit to that ideal and are joining a select and distinguished group of world lottery industry professionals. The bio’s of the five 2016 inductees will be published in the November issue of this magazine. You can read more about the Lottery Industry Hall of Fame and the members at www.LotteryIndustryHallofFame.com.

The Ceremony to induct the two North American industry leaders into the **Lottery Hall of Fame** will be held **Tuesday, October 4th at 2:30 pm** at **NASPL Atlanta Conference** (room TBA).

The Ceremony to induct the three **Global** industry leaders into the **Lottery Hall of Fame** will be held **Tuesday, November 8th at 5:00 pm** at the **World Lottery Summit Conference Marina Bay Sands in Singapore** (room TBA).

Our interview with Tom Delacenserie continues our focus and advocacy for the development of the API (Application Programming Interface) for government-lotteries across the world, and for U.S. lotteries in particular. We had a half-day session on this topic at the

PGRI Smart-Tech NYC conference in April which was synopsized for a report published in our July issue. And will have another half-day session at PGRI Lottery Expo in Miami on Sept 13. The benefits of creating the common language and IT platform that facilitates digital communication between lotteries, suppliers, and distribution channel partners are so compelling as to make the API an indispensable part of our future. The challenge is that it requires collaboration between many different parties to design and implement. There is nothing difficult or problematic about implementing the API. Almost all other industries deployed the API years ago. The challenge is that everyone (or at least a critical mass of lotteries) needs to agree to work together to create a single IT platform and common language. It’s not hard to do, it just requires the will to engage in an intensive collaborative effort.

PGRI conferences (two a year—one in March in New York and one in Miami in September) have evolved a rather unique brand for their focus on *advocacy*, the need to drive change and progress. Our events are really not about “education.” As vital as education is to the development of the future leaders of the lottery business, the industry associations provide a superlative and comprehensive educational program to meet that need. The World Lottery Association (WLA), the European Lottery Association (EL), the North American Lottery Association (NASPL), Asia-Pacific (APLA), Latin America (CIBELAE), and Africa (ALA)—all provide excellent seminars that cover every issue relevant to this business of operating a government lottery. PGRI events endeavor to promote understanding of and support for initiatives that will benefit the industry going forward. We cover regulatory, legal, and political issues. We explore ways to improve stakeholder relations. We drill down on ways to engender more support from stakeholders like retail partners as well as lawmakers and others who influence the shaping of public policy. We explore ways to carve out a bigger slice of media mind-share, especially national and global media sectors.

Thank you to all of our interviewees and editorial contributors! Your insights are invaluable and we so appreciate your willingness to share.

Our **SMART-Tech New York** event is still a few months away. But we are getting started early to ensure a great program and to enable you to plan ahead. Mark your calendars for March 20, 21, and 22 in NYC for this popular event. Visit PublicGaming.org for conference info, updates, and registration and room reservations links.

Thank you for your support and see you at PGRI Lottery Expo, NASPL Atlanta, G2E Las Vegas, and then the bi-annual World Lottery Summit in Singapore. This will be a busy and rewarding fall conference season! ■

Paul Jason, Publisher
Public Gaming International Magazine